



Alleem
Business
Congress

Where leaders make decisions

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5th Annual

Water & Energy Congress

10th - 12th February, 2020

Radisson BLU Hotel, Sharjah

Foster Clean Energy and
Co-Create Innovative Water Solutions



Knowledge Partner

مركز الليم للمعرفة
Alleem Knowledge Center



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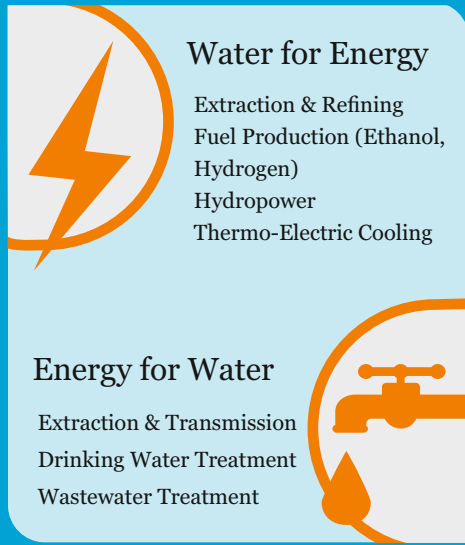
WATER AND ENERGY CONGRESS 2020

Alleem Business Congress

Alleem Knowledge Center, a visionary think tank and a lighthouse of knowledge has always been the strong advocate for global efforts such as the Millennium Development Goals (MDGs), now the Sustainable Development Goals (SDGs). Through one of its platform “**Alleem Business Congress**” it is spearheading and supporting key SDG goals such as ending poverty and hunger, ensuring inclusive and equitable quality education, strengthening the means of implementation and revitalize the global partnerships.

Challenges before UAE’s water and energy security

Water and Energy



According to the International Renewable Energy Agency (IRENA), by 2050, global energy demand will nearly double, while the water and food demand is set to increase by over 50%. It is a formidable challenge to meet the requirements amid dwindling resources on the one hand and mounting impacts of climate change on the other. The United Arab Emirates (U.A.E.) continue to experience rapid development that’s evidenced in its many new major industrial, commercial, construction, and agricultural projects. This growth has resulted in a huge demand for water across all Emirates, where surface water resources are nearly nonexistent. The ageing infrastructure, ever expanding cityscapes, competing needs both for water and energy pose enormous challenges on the utilities and planners. In the context of the Middle East, energy, water and food nexus are intrinsically complex. Though the Government has managed to come out with new plans and projects from time to time, the task is very huge, complex and requires efficient and integrated solutions and complete cooperation of all stakeholders. UAE and many countries across the region are at a crossroads facing a huge challenge to meet the ever growing demands for these resources as well as upholding their commitments to reduce the reduce green house gases to a considerable level by 2030.

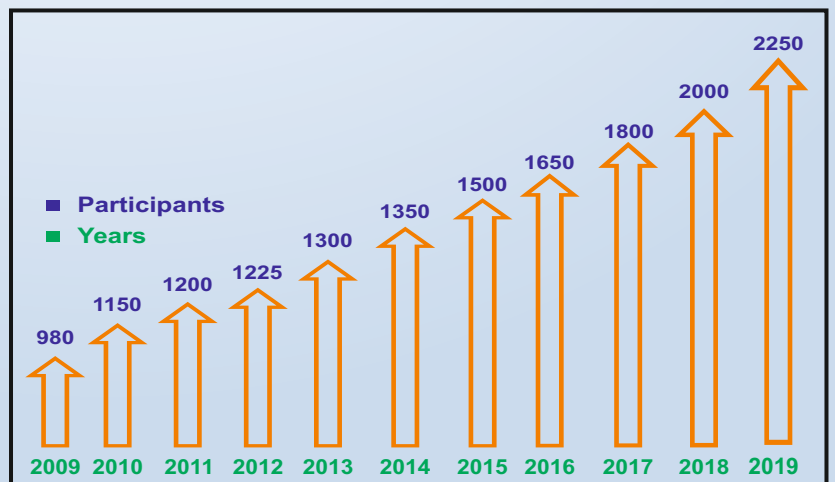
A new beginning – water and energy for all and forever



To address the key global goals on sustainable management of water and sanitation for all and ensuring access to affordable, reliable and sustainable modern energy, the Alleem Business Congress (ABC) proudly announces the **FIFTH WATER & ENERGY CONGRESS 2020** to be held from 10th to 12th February 2020 at the Radisson BLU Hotel, in Sharjah, UAE. The ABC is an eminent platform by bringing the governments, UN bodies, prominent leaders, private enterprises and businesses, general public and students to showcase and foster clean energy and water solutions. This forum will identify state of the art of water solutions, and build a sustainable pathway.

Alleem Business Congress Weeks Through The Years

11 YEARS
55 EDITIONS
875+ SPEAKERS
15000+ PARTICIPANTS
300+ EXHIBITORS
72+ NATIONALITIES



5th Annual

WATER AND ENERGY CONGRESS 2020

Day 1 Strategic Knowledge Partner	Alleem Business Assembly	Time : 08:00 - 13:00 hours Venue : Radisson Blu Hotel, Sharjah
Day 2 Strategic Knowledge Partner	The 5th Annual Water and Energy Congress	Time : 08:00 - 17:00 hours Venue : Radisson Blu Hotel, Sharjah
Day 3 Strategic Knowledge Partner	Water and Energy Excellence Awards Night	Time : 17:00 - 22:00 hours Venue : Sharjah Chamber of Commerce & Industry, Sharjah

What is in it for you and your organization?

- Expand your network with successful, energetic, well-connected and supportive leaders
- Discover your own unique voice and leadership style
- Revitalize, engage, inspire and be inspired
- Learn how technology, economy, society and environment are shaping the future
- Share and clarify your ideas for growth and expansion
- Learn how to create a work environment and culture where employees can articulate their needs, feel valued, use their talents and balance professional and personal life

Doers of Things

FREE REGISTRATION



Presentation Organized by :
Dr. Rashid Alleem
Founder & Executive Chairman
ALLEEM KNOWLEDGE CENTER

11th February, 2020
Radisson BLU Hotel, Sharjah, UAE

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EXHIBIT & SPONSORSHIP OPPORTUNITIES



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DESCRIPTION	Premium	Diamond	Platinum	Gold	Silver	Exhibiting
COST (UAE DIRHAMS)	100,000	20,000	15,000	10,000	7,000	5,000
Premium Positioning of Exhibit in Hall	✓	✓	✓	✓	✓	✓
Congress Pass	5	3	2	1	1	1
Welcome Reception	✓	✓	✓	✓	✓	✓
Private Lunch Invite with VVIP	3	2	1			
CORPORATE BRANDING						
Home Page Promotion	✓	✓	✓	✓		
Email & Web Promotion	✓	✓	✓	✓		
Company Logo on Backdrop	✓	✓	✓	✓	✓	
Company Logo in Conference/Exhibit Hall	✓	✓	✓	✓	✓	
Congress Audio/Video	✓	✓	✓	✓		
Event Bunting	✓	✓	✓	✓	✓	
Company Logo on Congress Brochure	✓	✓	✓	✓	✓	
Verbal Recognition at Congress	✓	✓	✓	✓	✓	
Social Media Mentions	✓	✓	✓	✓	✓	
Certificate of Appreciation & Gift	✓	✓	✓	✓	✓	
Sponsor Promotion Materials in Delegate Bags	✓	✓	✓	✓		
Alleem Business Congress Week						
Complimentary Pass to ABC Week	5	3	2	1		
Corporate Profile Distribution and Display During ABC Week	✓	✓	✓			
Nomination of Company Owner for Achievers Awards	✓	✓	✓			
Annual Gathering						
Name Included in ABC Annual Report	✓	✓	✓	✓		
Invitation to Annual Sponsor Recognition Gala Dinner	✓	✓	✓	✓	✓	





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Business
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**SEE YOU AGAIN
AT THE ABC EVENTS**

2020-21 AGENDA

06 - 08, APRIL 2020

Project Management Congress

06 - 08, JULY 2020

Sustainable Development Congress

28 - 30, SEPTEMBER 2020

Marketing & Branding Congress

14 - 16, DECEMBER 2020

Leadership & Management Congress

15 - 17, FEBRUARY 2021

Water & Energy Congress

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**A BIG THANK YOU
FOR SUPPORTING
Leadership & Management
Congress Week**



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