



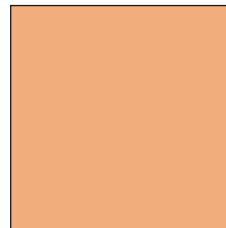
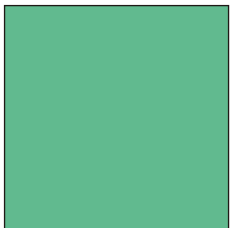
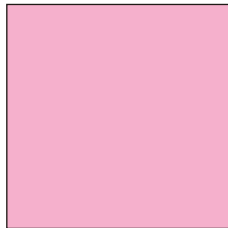
**Alleem
Business
Congress**

Where leaders make decisions

The 3rd Annual

Leadership Congress

Tuesday 10 January, 2012,
Radisson BLU Hotel,
Sharjah - U.A.E.



What is in it for you and your organization?

- **Expand** your network of successful, energetic, well-connected and supportive leaders
- **Discover** your own unique voice and leadership style
- **Revitalize**, engage, inspire and be inspired
- **Learn** how technology, economy, society and environment are shaping the future
- **Share** and clarify your ideas for growth and expansion
- **Learn** how to create a work environment and culture where employees can articulate their needs, feel valued, use their talents and balance professional and personal life

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Alleem Knowledge Center





Who will Attend?

CEOs/Company Presidents, Senior Partners, Consultants, Director Generals, Business Development Directors, Business Media, Managing Directors, Bankers, Lawyers, Board Members, Regional Directors, Strategic Directors, Government Authorities.

Meet & Greet 250 Delegates

Alleem Brilliant Networking

Sharing Success Stories

- is a way to find customers, partners, investors, friends and meet new people.
- can provide you with information you need to make strategic decisions.
- can connect you to expertise and resources you are looking for.
- can help you achieve all your goals faster by connecting you to people who want help.
- allows you to share your experience, and give to others.
- can help professionals solve dilemmas and problems and enable them to work with peers and colleagues to find common solutions.

Recent Local, Regional, and International Participating Organizations

Abu Dhabi Commercial Bank
Al Gurair
Al Hilal Bank
Al Hanoo
Al Marabea
Al Mujarrah Residence
Al Mulla Insurance Brokers LLC
Alliance Insurance
American University of Sharjah
Arabia Insurance
Axis Auditing & Accounting
Al Buhairah Medical Group
ADAM SME Consultants
Al Khaleej Water & Electricity Co. FZE
Ajman Bank
American University of RAK
Al Mohafiz Contracting
Astra Marketing & Communication Solutions
Brand Hotline
Back Office Management
Bank of Baroda
Capital Engineering
Commercial Bank of Dubai
Developer Building Contracting
Dulscos
Dubai Chamber
Department of Seaports & Customs
Discovery Exhibition & Organizer
Emirates Transport
Environmental Solutions and Consultancy

Government of Dubai
Gulf Manufacturing Est.
Gulfmate Solutions
Global Maritime
Government of Ajman
Hamriyah Free Zone Authority
Hamriyah Steel
HSBC
Horwath Mak
Hallsons Training & Management Solutions
Ion Exchange
Italian Industry & Commerce Office
Institute of Management Technology
Indian Institute of Management
Integrated Media Solutions
ISTIDAMA
Jovial
JULPHAR
KEF Holdings Limited
Kolla Institute
Khizar Steel Industries FZE
KWALITY Specialties FZC
Lamnalco Group
LAMINALCO
Marine Biz TV
MULK Holding
MB Mix
Ministry of Health Sharjah
NOSCO
Pembrokeshire College

Patient's Friends Committee
Port Khalid Cold Stores Co.
Private Office of H.H. Dr. Shaikh Sultan Bin Khalifa
Petrofac
QASBA
RAK Bank
Ramada Hotel & Suites
REGUS
Royal Embassy of Saudi Arabia
Royal Hospital
RTA
RALCO Industries FZC
Rad International
Royal Oyster
Spearhead Training
SIDDCO
Sharjah Dept of Information
Sharjah Chamber of Commerce
Sail Emirates
SAJA Gas
SEWA
Sharjah Educational Zone
Sharjah University
Sharlu Lubricants
Skyfab FZE
Sharjah Logos
Skyline University
Technomak
Tech International FZC
Unger Steel



Directorship Matters

Presentation Organized by :

Rashid Alleem, Chairman

Alleem Knowledge Center Sharjah U.A.E.

**FREE
Registration**

10 January, 2012 at RadissonBlu Hotel, Sharjah.

Alleem
Executive
Education
Programs

Alleem Executive Education Programs
Tel : 06 - 5689770, Fax : 06 - 5696770
P.O. Box : 1610, Sharjah - U.A.E.
Email : alleem@alleem.com
www.alleem.com

Marketing & Branding Investment

Diamond Sponsorship

Dhs. 20,000

Sponsor business name or logo prominently displayed in advertisements including :

- Main stage signage for congress
- Your business name mentioned a minimum of 8 times during the congress
- Table in exhibition area for products/ brochures display
- 3 VIP reserved seats and parking for congress
- Free Admission for employees (up to 5)
- Your company logo on all Congress printed materials
- Your business name included in the Alleem Business Congress Annual Report
- Invitation to the annual Sponsor Recognition Dinner
- Inclusion in all web site announcements and emails

Platinum Sponsorship

Dhs. 15,000

Sponsor business name or logo prominently displayed in advertisements including :

- Main stage signage for congress
- Your business name mentioned a minimum of 6 times during the congress
- Table in exhibition area for products/ brochures display
- 2 VIP reserved seats and parking for congress
- Free Admission for employees (up to 3)
- Your business name included in the Alleem Business Congress Annual Report
- Invitation to the annual Sponsor Recognition Dinner
- Inclusion in all web site announcements and emails

Gold Sponsorship

Dhs. 10,000

Sponsor business name or logo prominently displayed in advertisements including :

- Main stage signage for congress
- Your business name mentioned a minimum of 4 times during the congress
- Table in exhibition area for products/ brochures display
- 1 VIP reserved seats and parking for congress
- Free Admission for employees (up to 2)
- Your business name included in the Alleem Business Congress Annual Report
- Invitation to the annual Sponsor Recognition Dinner
- Inclusion in all web site announcements and emails

Silver Sponsorship

Dhs. 5,000

Sponsor business name or logo prominently displayed in advertisements including :

- Your business name mentioned a minimum of 2 times during the congress
- Your business name included in the Alleem Business Congress Annual Report
- Invitation to the annual Sponsor Recognition Dinner
- Inclusion in all web site announcements and emails



Alleem Business Congress sponsorship benefits are numerous:

- Exposure to Senior Decision Makers from across a wide range of organizations
- Extensive networking opportunities
- Face-to-face interaction with the heads of your target market
- Name recognition to a highly desirable, upscale and educated audience
- Opportunity to be a speaker
- Opportunity to present awards

For Marketing Partnership opportunities, Please Contact :

Amira Abdi

amira@alleem.com

tel : +971 6 5689770

fax : +971 6 5696770



Congress Schedule

- ⌚ 8:00 am : Registration
- ⌚ 8:30 am : Congress Begins
- ⌚ 11:00 am : Morning Break
- ⌚ 1:00 pm : Lunch
- ⌚ 4:00 pm : Afternoon Break
- ⌚ 6:00 pm : End of Congress

Congress Venue

Al Mubarkiya Hall,
RadissonBLU Hotel,
Sharjah, UAE.



Congress Fees : Participation for members and top key executives is complimentary.

So, why wait, BOOK NOW! Limited Seats

5 Easy Ways to Register!

Phone : 1 (+971) 6 5689770	Fax : 2 (+971) 6 5696770
Online : 3 www.alleem.com	Email : 4 abc@alleem.com
P.O. Box : 5 1610, Sharjah. UAE	

Congress Certification :



On successful completion of this congress, Members and Sponsors will be awarded a **Alleem Leadership Certificate** a statement of excellence highly recognized.

Thank You Our Valuable Partners

2012 Agenda

- ◆ Leadership Congress
10 January, 2012
- ◆ Sustainable Development Congress
10 April, 2012
- ◆ Project Management Congress
10 July, 2012
- ◆ Marketing & Branding Congress
10 October, 2012



Let's Go Green

Go green! Think green! If this congress is not for you, help us save trees by sharing this brochure with your friends or colleagues who may benefit. Thank you.