



Writing a Marketing Plan is similar to putting together a complicated puzzle. Each piece contains information that makes sense only when you see the finished product

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Why attend Marketing & Branding Congress?

7 REASONS

- Meet with potential investors who are actively seeking suitable locations for their business
- Create awareness among target investors and promote the best aspects of investing in your company
- Learn more about potential investor's needs face to face
- Promote directly to this hard-to-reach audience in one place
- Make key contacts; create new relationships and red-hot new leads
- Network with up to 300 potential investors
- Build prospects databases and generate new leads

CONGRESS HIGHLIGHTS

- Marketing Trends in the Current Climate
- Brand Awareness
- Brand Engagement
- ROI Measurement
- Social Media Marketing
- PR and Social Media
- Search Engine Marketing Overview
- Cost -Effective Marketing
- Developing Brand Value
- Leveraging Internet TV to Maximize Customer Reach



**Alleem
Business
Congress**

Where leaders make decisions

Marketing & Branding Congress

Complimentary

Participation for members and top key executives.



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